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1974

The 1974 *AVI* index follows the general pattern of recent years in that it uses a multi-descriptor system primarily designed for mechanical and/or electronic use. Every attempt has been made to keep it compatible with traditional methods of retrieving information. Some terms have been slightly modified since last year, but the term list as a whole is essentially as it was.

It is our hope that by the time next year's index is prepared we will have converted to the structure used in the forthcoming National Center for Educational Statistics handbook of terms and definitions for educational technology. Many of the same terms are used, but a taxonomy and new terms will be added to our current term list.

In order to conserve space in this index, the references in the subject index carry only the name of the author, the month in which the article appeared, and the page number. This is sufficient information to look up the article. If full bibliographic reference is needed, it is necessary to refer to the article itself or to the author index.

Individual entries under subject terms are in chronological (NOT alphabetical) order according to the issue of *Audiovisual Instruction* in which they appeared. This was done to facilitate looking up articles within the same volume.

Special thanks go to John Johnson and Barbara Schoenrock for their assistance in preparing this index.

As always, readers' comments and suggestions are most welcome.

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Hawkins, Jan 9; Simonson and Volker, Jan 14; Thomas and Jones, Jan 23; Saks, Jan 55; Cook, Feb 38; Diefenbach, Feb 48; Brainard, Feb 57; Dengler, Feb 62; Page and Peterman, Feb 72; Moore, Mar 19; Midgley, Mar 48; Queen, Apr 30; Denton, May 11; Mills, May 14; Thiagarajan, May 17; Volker and Simonson, May 19; Kranyik and Keilty, May 26; Dunn and Morgan, May 30; Molaro, May 37; Peterman, May 40; Tennyson, May 49; Walli, May 84; Jun/Jl 35; Jun/Jl 38; Jun/Jl 39; Sept 51; Winn, Oct 6; Ellis, Oct 36; Stokes, Oct 56; Bedient, Dec 50

Planning, Production & Design
Berkman, Apr 34; Cochran and Johnson, Apr 37; Cochran and Johnson, May 53; Holmes, May 85; Cochran and Johnson, Jun/Jl 89; Seng, Sept 52; Winn, Oct 6; McCleneghan, Oct 28; Ellis, Oct 36; Hollander, Nov 83

Storage/Retrieval
Mar 10; Vollbrecht, May 42; May 84; Jun/Jl 37; Jun/Jl 44; Moore, Sept 34; Schwarz, Nov 84

Research (single study)
Hawkins, Jan 9; Winn, Jan 18; Zimmerman and Lavin, Jan 26; Logan, Jan 44; Leader and Null, Feb 42; Doran, Green and McIntyre, Feb 52; Colton, Mar 6; Peterson, Mar 26; Jun/Jl 50; Jun/Jl 51; Sanner, Sept 7; Allen, Sept 14; Moore, Sept 30; Nathanson, Sept 51

Research (summary, review of)
Hoban, Jan 30; Bullough, Feb 69; Jun/Jl 50; Jun/Jl 61; Grady and Bergeson, Nov 10; Prigge, Nov 12

Student Produced
Winn, Oct 6; Valler, Oct 12; Ward, Oct 16; Spaziani, Oct 20; Dunn, Oct 22; Dardig, Oct 24; Muller, Oct 30; Lockard, Oct 34

Teacher Produced
Brainard, Feb 57; Bugg, Dec 16

ADMINISTRATION

Administration (general)
Mar 10; Miller, Apr 7; Stockman, Apr 10; Hurd and Kolm, Apr 26; Volker and Simonson, May 19; Vail, May 45; Jarecke, Jun/Jl 10; Torkelson, Jun/Jl 14; Eagleton, Jun/Jl 20; Jun/Jl 33; Jun/Jl 34; Jun/Jl 35; Jun/Jl 36; Jun/Jl 37; Jun/Jl 39; Jun/Jl 43; Jun/Jl 49; Jun/Jl 50; Jun/Jl 60; Jun/Jl 78; Jun/Jl 84; Crabbs and Kissler, Sept 20; Matlick, Sept 30; Valler, Oct 12; McCleneghan, Oct 28; Grady and Bergeson, Nov 10; Prigge, Nov 12; Nov 20; Nov 23; Nov 29

Administrator
Jarecke, Jun/Jl 10; Jun/Jl 78

Audiovisual Services
Miller, Feb 59; Wyman, Mar 23; Mar 30; Miller, Apr 7; Stowers and Kendall, Apr 19; Orderinde, Apr 22; Hurd and Kolm, Apr 26; Berkman, Apr 34; Wilson, May 7; Duane, May 33; Walli, May 84; Jun/Jl 38; Jun/Jl 39; Jun/Jl 42; Jun/Jl 43; Jun/Jl 45; Jun/Jl 46; Jun/Jl 47; Jun/Jl 50; Jun/Jl 51; Jun/Jl 52; Jun/Jl 53; Jun/Jl 55; Jun/Jl 56; Jun/Jl 57; Jun/Jl 59; Jun/Jl 61; Jun/Jl 62; Jun/Jl 63; Jun/Jl 66; Leonard And Warren, Sept 5; Sanner, Sept 7; McCoy, Sept 10; Allen, Sept 14; Freedman, Sept 18; Crabbs and Kissler, Sept 20; Fryer and Dahl, Sept 24; Matlick, Sept 30; Moore, Sept 34; Peterson, Sept 36; Lindsay and Shonley, Sept 39; Seng, Sept 52; Dardig, Oct 24; Lockard, Oct 34; Ellis, Oct 36; Kemp, Nov 71; Hollander, Nov 83; Schwarz, Nov 84

Budget/Cost
Korman, Apr 15; Stowers and Kendall, Apr 19; Diamond, Dec 6

Equipment
Queen, Feb 74; Queen, Apr 30; Vollbrecht, May 42; Tennyson, May 49; Kemp, Nov 71

Facilities
Harper, Mar 18

Staff & Personnel (includes staffing patterns, job roles & descriptions of job functions)
Hawkins, Jan 9; Peterson, Mar 26; Miller, Apr 7; Jun/Jl 22; Mayo, Jun/Jl 39; Jun/Jl 59; Crook, Sept 26; Grady and Bergeson, Nov 10; Nov 20; Nov 23; Nov 29; Faust, Dec 12; Hoban, Dec 20

LEARNING SITUATIONS/TECHNIQUES

Individualized/Personalized Instruction
Harper, Mar 18; Moore, Mar 19; Midgley, Mar 48; Wilson, May 7; Denton, May 11; Mills, May 14; Thiagarajan, May 17; Volker and Simonson, May 19; Kranyik and Kielty, May 26; Dunn and Morgan, May 30; Duane, May 33; Molaro, May 37; Peterman, May 40; Tennyson, May 49; Kissler, Sept 20; Lindsay and Shonley, Sept 39; Seng, Sept 52; Dardig, Oct 24; Lockard, Oct 34

Interaction (student with student)
Ward, Oct 16; Dunn, Oct 22; Dardig, Oct 24; Muller, Oct 30

Interaction (students with teacher, includes inquiry method)
Thiagarajan, Jan 6; Hawkins, Jan 9; Simonson and Volker, Jan 14; Winn, Jan 18; Diefenbach, Feb 48; Dengler, Feb 62; Page and Peterman, Feb 72; Jun/Jl 22; Winn, Oct 6; Valler, Oct 12; Ward, Oct 16; Spaziani, Oct 20; Dunn, Oct 22; Muller, Oct 30

Presentation (limited or no interaction)
Thomas and Jones, Jan 23; Queen, Apr 30; Stokes, Oct 56

LEVEL

Pre-School
Brainard, Feb 57

K-6
Doran, Green and McIntyre, Feb 52; Mar 10; Spatafora, Mar 14; Dunn and Morgan, May 30; Vail, May 45; Jun/Jl 56; Freedman, Sept 18; Ward, Oct 16; Spaziani, Oct 20; Dunn, Oct 22

7-9
Mar 10; Spatafora, Mar 14; Dunn and Morgan, May 30; Molaro, May 37; Vail, May 45; Jun/Jl 56; Jun/Jl 57; Freedman, Sept 18; Dunn, Oct 22; Dardig, Oct 24; Ellis, Oct 36

10-12
Miller, Feb 59; Mar 10; Spatafora, Mar 14; Denton, May 11; Dunn and Morgan, May 30; Vail, May 45; Jun/Jl 56; Jun/Jl 57; Freedman, Sept 18; Kissler, Sept 20; Ellis, Oct 34

Junior College/Community College
Miller, Jan 21; Jun/Jl 57; Matlick, Sept 30

Undergraduate
Thiagarajan, Jan 6; Hawkins, Jan 9; Simonson and Volker, Jan 14; Winn, Jan 18; Miller, Jan 21; Berger, Feb 64; Page and Peterman, Feb 72; Harper, Mar 18; Moore, Mar 19; Bergeson, Mar 29; Hurd and Kolm, Apr 26; Mills, May 14; Garten and Hudson, May 24; Peterman, May 40; Sanner, Sept 7; McCoy, Sept 10; Allen, Sept 14; Matlick, Sept 30; Moore, Sept 34; Peterson, Sept 36; Winn, Oct 6; Valler, Oct 12; McCleneghan, Oct 28; Stokes, Oct 56; Diamond, Dec 6; Bugg, Dec 16; Hoban, Dec 20

Graduate
Thiagarajan, Jan 6; Hawkins, Jan 9; Simonson and Volker, Jan 14; Miller, Jan 21; Thomas and Jones, Jan 23; Lavin, Jan 26; Saks, Jan 55; Diefenbach, Feb 48; Berger, Feb 64; Peterson, Mar 26; Hurd and Kolm, Apr 26; Volker and Simonson, May 19; Garten and Hudson, May 24; Kranyik and Kielty, May 26; Moore, Sept 34; Muller, Oct 30; Nov 23; Diamond, Dec 6

Adult
Diefenbach, Feb 48; Lindsay and Shonley, Sept 39

In-Service (on-job training)
Thiagarajan, Jan 6; Hawkins, Jan 9; Thomas and Jones, Jan 23; Zimmerman and Lavin, Jan 26; Saks, Jan 55; Volker and Simonson, May 19; Kranyik and Keilty, May 26

Military/Industrial/Government
Jun/Jl 55; Jun/Jl 56; Jun/Jl 57; Crook, Sept 26

LOCATION

Single Room
Dunn, Oct 22

Single School
Simonson and Volker, Jan 14; Saks, Jan 55; Miller, Feb 59; Page and Peterman, Feb 72; Harper, Mar 18; Moore, Mar 19; Stockman, Apr 10; Volker and Simonson, May 19; Garten and Hudson, May 24; Molaro, May 37; Peterman, May 40; McCoy, Sept 10; Kissler, Sept 20; Matlick, Sept 30; Moore, Sept 34; Peterson, Sept 36; Winn, Oct 6; Valler, Oct 12; McCleneghan, Oct 28; Lockard, Oct 34; Ellis, Oct 36; Stokes, Oct 56

District-Wide
Zimmerman and Lavin, Jan 26; Leader and Null, Feb 42; Mar 10; Spatafora, Mar 14; Dunn and Morgan, May 30; Vail, May 45

Multi-District
Thomas and Jones, Jan 23; Freedman, Sept 18; Fryer and Dahl, Sept 24

State-Wide
Sanner, Sept 7; Allen, Sept 14

Regional (larger than state)
Miller, Jan 21; Colton, Mar 6; Jun/Jl 77; Dardig, Oct 24

Urban
Molaro, May 37; Freedman, Sept 18

National
Hoban, Jan 30; Logan, Jan 44; Diefenbach, Feb 48; Magary, Feb 66; Queen, Feb 74; Peterson, Mar 26; Bergeson, Mar 29; Mar 30; Berkman, Apr 34; Eagleton, Jun/Jl 20; Jun/Jl 22; Jun/Jl 25; Jun/Jl 35; Jun/Jl 36; Jun/Jl 37; Crook, Sept 26; Grady and Bergeson, Nov 10; Prigge, Nov 12; Nov 23; Nov 29; Nov 71

International
Meierhenry, Jan 37; Hitchens, Jan 40; Tung, Mar 20; Jun/Jl 49; Muller, Oct 30

Prison
Lindsay and Shonley, Sept 39

MEDIA & MEDIA CHARACTERISTICS

Audiotape
Harper, Mar 18; Holmes, May 85

Book
Duane, May 33

Charts, Graphs, Posters, Maps, Bulletin Boards
Stokes, Oct 56

Cassette/Cartridge
Harper, Mar 18; Peterman, May 40

Compressed Speech
Silverstone, Jan 42

Computer-Assisted
Dunn and Morgan, May 30; Vollbrecht, May 42; Tennyson, May 59; Jun/Jl 50; Jun/Jl 63

Computer-Managed
Vollbrecht, May 42; Tennyson, May 49; Jun/Jl 63

Dial-Access/Remote Access
Harper, Mar 18; Bedient, Dec 50

Film, 8mm
Brainard, Feb 57; Mar 30; Duane, May 33; Lindsay and Shonley, Sept 39; Nathanson, Sept 51; Kemp, Nov 71

Film, 16mm/35mm
Cook, Feb 38; Leader and Null, Feb 42; Diefenbach, Feb 48; Doran, Green, McIntyre, Feb 52; Dengler, Feb 62; Berger, Feb 64; Magary, Feb 66; Bullough, Feb 69; Spatafora, Mar 14; Duane, May 33; Holmes, May 85; Jun/Jl 45; Jun/Jl 51; Jun/Jl 63; Fryer and Dahl, Sept 24; Nathanson, Sept 51; Hollander, Nov 83

Filmstrip
Duane, May 33; Seng, Sept 52

Learning Packages/Modules (incl. more than a single medium and designed for self-instruction)
Page and Peterman, Feb 72; Midgely, Mar 48; Wildberger, Apr 25

Loudspeakers
Queen, Apr 30

Multimage and Multiscreen
Walker, Jun/Jl 39

Multi-Media (includes kits)
Page and Peterman, Feb 72; Jun/Jl 61

Overhead
Duane, May 33; Dardig, Oct 24

Photography
Muller, Oct 30; Lockard, Oct 34

Pictures
Ward, Oct 16

Programed Instruction
Duane, May 33; Molaro, May 37; Sullivan, Jun/Jl 38; Jun/Jl 40

Projectors
Mar 30; Duane, May 33; Kemp, Nov 71

Radio
McCleneghan, Oct 28

Realia
Saks, Jan 55

Recorders
Duane, May 33

Satellites
Colton, Mar 6; Jun/Jl 52; Jun/Jl 53

Slides
Diefenbach, Feb 48; Holmes, May 84

Sound
Diefenbach, Feb 48; Queen, Feb 74; Mar 30; Queen, Apr 30

Telephone & Telelecture
Colton, Mar 6

Television, Cable and Community Antenna
Moore, Mar 19; Jun/Jl 52; Maitland, Dec 31

Television, Educational
Moore, Mar 19; Spatafora, Mar 14; Colton, Mar 6; Vail, May 45; Jun/Jl 52; Kissler, Sept 20

Television, Instructional
Thomas and Jones, Jan 23; Berkman, Apr 34; Jun/Jl 38; Jun/Jl 52; Ellis, Oct 36

Video Recording
Winn, Jan 18; Thomas and Jones, Jan 23; Moore, Mar 19; Garten and Hudson, May 24; Duane, May 33; Jun/Jl 63; Kissler, Sept 20; Nathanson, Sept 51; Spaziani, Oct 20; Dunn, Oct 22; Ellis, Nov 36

POPULATION VARIABLES

Culturally Different (non-foreign; incl. ethnic, religious, social minorities)
Lindsay and Shonley, Sept 39

Handicapped, Mental
Jun/Jl 51; Jun/Jl 57; Jun/Jl 59

Handicapped, Physical
Dardig, Oct 24

International (non-English speaking)
Tung, Mar 20

Motivation Factors/Attitude
Zimmerman and Lavin, Jan 26

Selective Groupings (for instr. purposes)
Molaro, May 37

Teachers and Teacher Variables (incl. student teachers, interns)
Thiagarajan, Jan 6; Hawkins, Jan 9; Simonson and Volker, Jan 14; Winn, Jan 18; Zimmerman and Lavin, Jan 26; Saks, Jan 55; Leader and Null, Feb 42; Diefenbach, Feb 48; Volker and Simonson, May 19; Garten and Hudson, May 24

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Anthropology
Muller, Oct 30

Career Education
Spaziani, Oct 20

Composition (writing skills)
Mills, May 14

Counseling and Guidance
Crabbs and Kissler, Sept 20; Ellis, Oct 36

English (see Composition and/or Literature)
Dengler, Feb 62

Education (incl. teaching training)
Thiagarajan, Jan 6; Hawkins, Jan 9; Simonson and Volker, Jan 14; Winn, Jan 18; Miller, Jan 21; Thomas and Jones, Jan 23; Zimmerman and Lavin, Jan 26; Meierhenry, Jan 37; Diefenbach, Feb 48; Page and Peterman, Feb 72; Mar 10; Moore, Mar 19; Bergeson, Mar 29; Midgely, Mar 48; Wilson, May 7; Denton, May 11; Mills, May 14; Volker and Simonson, May 19; Garten and Hudson, May 24; Kranyik and Kielty, May 26; Tennyson, May 49; Finn, Jun/Jl 58; Winn, Oct 6; Muller, Oct 30; Lockard, Oct 34

History
Holmes, May 84

Instructional Media
Hoban, Jan 30; Hitchens, Jan 40; Silverstone, Jan 42; Saks, Jan 55; Leader and Null, Feb 42; Doran, Green and McIntyre, Feb 52; Miller, Feb 59; Berger, Feb 64; Magary, Feb 66; Bullough, Feb 69; Page and Peterman, Feb 72; Queen, Feb 74; Colton, Mar 6; Wyman, Mar 23; Peterson, Mar 26; Bergeson, Mar 29; Mar 30; Midgley, Mar 48; Miller, Apr 7; Stockman, Apr 10; Korman, Apr 15; Stowers and Kendall, Apr 19; Orderinde, Apr 22; Wildberger, Apr 25; Hurd and Kolm, Apr 26; Queen, Apr 30; Berkman, Apr 34; Wilson, May 7; Denton, May 11; Thiagarajan, May 17; Garten and Hudson, May 24; Dunn and Morgan, May 30; Duane, May 33; Molaro, May 37; Peterman, May 40; Vollbrecht, May 42; Tennyson, May 49; Walli, May 84; Finn, Jun/Jl 78; Hawkins, Hitchens and Wallington, Jun/Jl 84; Sanner, Sept 7; Leonard and Warren, Sept 5; McCoy, Sept 10; Allen, Sept 14; Freedman, Sept 18; Crabbs and Kissler, Sept 20; Fryer and Dahl, Sept 24; Crook, Sept 26; Matlick, Sept 30; Moore, Sept 34; Peterson, Sept 36; Lindsay and Shonley, Sept 39; Nathanson, Sept 51; Seng, Sept 52; Winn, Oct 6; Valler, Oct 12; Muller, Oct 30; Lockard, Oct 34; Ellis, Oct 36; Stokes, Oct 56; Hollander, Nov 83; Schwarz, Nov 84

Journalism
McCleneghan, Oct 28

Language (foreign & English as second language)
Sullivan, Jun/Jl 40

Language Arts (see Literature)
Dengler, Feb 62; Spaziani, Oct 20

Literature and Language Arts
Dengler, Feb 62; Spaziani, Oct 20; Dunn, Oct 22

Mathematics
Molaro, May 37

Medical
Hurd and Kolm, Apr 26

Metrication
Jun/Jl 39

Music
Peterman, May 40

Visual Literacy (all levels)
Burns, Jun/Jl 38; Ward, Oct 16; Spaziani, Oct 20; Dardig, Oct 24

PEOPLE AND PLACES

AECT
Meierhenry, Jan 37; Logan, Jan 44; Bergeson, Mar 29; Jun/Jl 25; Moakley, Jun/Jl 38; Jun/Jl 42; Jun/Jl 44; Jun/Jl 46; Jun/Jl 48; Jun/Jl 50; Jun/Jl 52; Jun/Jl 53; Jun/Jl 55; Jun/Jl 57; Jun/Jl 59; Jun/Jl 61; Jun/Jl 62; Jun/Jl 64; Jun/Jl 66; Jun/Jl 68

AECT Awards
Jun/Jl 66

Appalachia
Colton, Mar 6

Canada
Moore, Sep 34

DATUM-ET
Hawkins, Hitchens and Wallington, Jun/Jl 84

Eagleton
Jun/Jl, 20

Educational Resources Information Exchange (ERIC)
Ross, Jun/Jl 37

Emergency School Aid Act
Berkman, Apr 34

Encyclopaedia Britannica Educational Corporation
Jun/Jl 66

Information Film Producers of America (IFPA)
Magary, Feb 66

International Council on Educational Media (ICEM)
Jan 40

National Aeronautics and Space Administration (NASA)
Jun/Jl 56

National Commission on Libraries and Information Science
Brong and Lieberman, Jun/Jl 37

New York City
Freedman, Sept 18

Oklahoma
Allen, Sept 14

Southeast Asia
Tung, Mar 20

Southeast Asian Ministers of Education Organization (SEAMEO)
Tung, Mar 20

UNESCO
Meierhenry, Jan 37; Jun/Jl 49

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STATEMENT OF OWNERSHIP
MANAGEMENT AND CIRCULATION
(Act of August 12, 1970: Section 3685,
Title 39, United States Code)

1. Title of publication: AUDIOVISUAL INSTRUCTION

2. Date of filing: September 16, 1974

3. Frequency of issue: 10 times a year, monthly September through May with a combination June-July issue

4. Location of known office of publication: 2901 Byrdhill Road, Richmond, Virginia 23228

5. Location of the headquarters or general business offices of the publishers: 1201 Sixteenth Street, N.W., Washington, D.C. 20036.

6. Names and addresses of publisher, editor and managing editor: Publisher, Association for Educational Communications and Technology, Inc., 1201 Sixteenth Street, N.W., Washington, D.C. 20036; Editor, Dr. Howard B. Hitchens, Jr., 1201 Sixteenth Street, N.W., Washington, D.C. 20036. Managing Editor, Carol Bruce, 1201 Sixteenth Street, N.W., Washington, D.C. 20036.

7. Owner: AECT, Inc., 1201 Sixteenth Street, N.W., Washington, D.C. 20036

8. Known bondholders, mortgagees and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: none

9. For optional completion by publishers mailing at the regular rates (Section 132.121, Postal Service Manual)

39 U.S.C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates."

In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the reduced postage rates presently authorized by 39 U.S.C. 3626.

Carol Bruce, Managing Editor

11. Extent and nature of circulation:

	Average No. Copies Ea. Issue During Preceding 12 Months	Single Issue Nearest to Filing Date
A. Total No. Copies printed (Net Press Run)	21,450	21,730
B. Paid Circulation		
1. Sales through dealers and carriers, street vendors and counter sales	130	150
2. Mail subscriptions	19,191	19,693
C. Total Paid Circulation	19,321	19,843
D. Free Distribution (including samples) by mail, carrier or other means	400	400
E. Total Distribution (Sum of C & D)	19,721	20,243
F. Office use, left-over, unaccounted, spoiled after printing	1,729	1,487
G. Total (Sum of E & F — should equal net press run shown in A)	21,450	21,730

I certify that the statements made by me above are correct and complete.

Carol Bruce, Managing Editor

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